



HOCHSCHULE KEHL
UNIVERSITY OF APPLIED SCIENCES

Designing and Developing Public Administration

**UNIVERSITY OF APPLIED
SCIENCES KEHL**



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Public administration is our core competence!

Our University was founded in 1971 and has since made a name for itself nationwide as one of the most renowned centres of excellence in the field of training for the municipal and state civil service.

Managing the public sector in today's globalised and constantly changing world has become an increasingly demanding task for civil servants at large. Many challenges that we face at local or regional level are interconnected and can only be overcome through cross-border or transnational administrative cooperation. At the same time, it has long been acknowledged that public administration has a vital role to play in the promotion of peace, freedom, social equity and sustainable development worldwide; it can contribute significantly to solving the global problems of the 21st century at local level as well as worldwide through the administrative implementation of international cooperation and political projects. For this reason, the University is committed

to global engagement in line with the 17 Sustainable Development Goals of the United Nations and has made internationalisation a significant priority within the University's overall academic mission.

As part of its international strategy, the University has defined three strategic areas:

1 Enhancing international and intercultural learning experiences for all University members through academic exchange and other measures. The overall aim is educating students to become global citizens who appreciate diverse perspectives and cultures and are equipped with skills to effect positive change at regional level and beyond.

2 Actively collaborating with other leading universities, research institutes and administrative organisations in all fields of public administration and policy around the world; this will enable an international transfer of knowledge and innovation within the framework of European and international funding programmes aimed at further increasing the international dimension of its practice-oriented teaching and applied research.

3 Implementing and contributing to projects involving regional, national and international development cooperation agencies; setting up efficient and transparent administrative structures in European transition states and in developing countries by following the principles of good governance. This also includes raising awareness of and integrating aspects of sustainability and global interdependencies into the University's teaching and research.

Key international activities and projects:

With more than 50 partner universities, institutes and public bodies in 25 countries, the University is well-connected, promoting the exchange of students, staff and researchers as well as engaging in joint teaching and research projects. The University's excellence in international research and teaching is manifested in several recent developments and activities:

- The University has been part of the Erasmus+ Programme since 2006 and has around 30 cooperation agreements within this framework. In 2021, the University was once again awarded the Erasmus+ University Charta for Higher Education by the European Commission, which will enable us to carry out student and staff exchanges and to participate in all Erasmus+ key actions during the funding period 2021 to 2027.



■ The forthcoming English language extra-occupational Master's Programme **Public Management in International Cooperation – Designing African-European and Intra-African Relations (PMIC)** is a perfect example of an internationally oriented, practical study course. Its unique didactic concept and blended-learning format has been developed in close cooperation with partner universities from Eastern, Western and Southern Africa (see page 8 for further information).

■ As the first lecturer of Kehl University, Prof. Dr. habil. Anngret Eppler has been awarded a Jean Monnet Chair for her teachings in the field "Local communities in the EU multi-level system". This prestigious European Union specialised teaching post funded by the Erasmus+ programme is only offered to renowned scientists working in the field of European integration.

■ The University is leading and participating in numerous national and European research projects: represented by our Rector Prof. Dr. Joachim Beck, the University is a member of the first Franco-German Jean-Monnet Research Centre of Excellence. In the field of development cooperation, the University is leading the DAAD-funded projects "West-African-German Centre of Excellence for Local Governance in Africa (CEGLA)" and "Digital Initiative for African Centres of Excellence (DIGI-FACE)". DIGI-FACE aims at supporting and facilitating Higher Education learning and research at all DAAD African Centres of Excellence.

✉ *For more detailed information
or for cooperation proposals
please contact:*

international-office@hs-kehl.de

1. Studies & Teaching

The University welcomes international students from all over the world to study with us for one semester, one year or for a full degree!

At our University, 44 full-time and around 400 part-time lecturers are committed to providing a challenging education in two Bachelor's and four Master's degree programmes for around 1,400 students.

Located in the South of Germany in the federal state of Baden-Württemberg, next to the French border, our University is in close proximity to Strasbourg (official seat of the European Parliament and the Council of Europe), Luxembourg and Brussels. High-ranking speakers from international organisations and foreign administrative bodies frequently come to Kehl as guest lecturers. All teaching takes place in small groups, which ensures high quality and individual teaching.

All degree-seeking students enrolled in our Bachelor's programmes have the status of civil servants and receive salaries throughout their studies and practical training. To apply for these programmes as a

degree-seeking student you have to be in possession of German or EU citizenship or citizenship of a member state of the European Free Trade Association.

Our Master's programmes are open to degree-seeking applicants from all over the world.



Study offers for international exchange students:

- Taught in English, the in-depth study course “European Public Management” part of the B.A. in Public Management (final term) is the perfect match for English-speaking Bachelor students from all disciplines, who would like to learn more about the European Union and International Relations. Partly-funded study trips to partner universities and EU institutions form part of this course.
- Visiting Bachelor students with a good command of German can enhance their knowledge about a specific public management field in one of the German taught in-depth study courses of the B.A. in Public Management (in German).
- Our two Master's programmes “European Public Administration (German)” and “Cluster Management (German/French)” are a great opportunity for Master students with good German language skills, who wish to start a career in Europe.

- All exchange students may attend (virtually) preparatory courses, a welcome week and German language lessons as part of their study stay. The welcome week has been designed for international students who need to adapt to the academic conventions in Germany and raise their awareness of cultural differences before undertaking an exchange semester at the University. At the same time it serves as an introduction to the academic topics of their study or research stay.

The International Affairs Department offers advice and guidance to all international students prior to and during their studies or research stay on all academic and non-academic issues in close consultation with the responsible academic staff and/or administrative units. It is supported by the Local Erasmus+ Student Initiative, which organises different cultural and social events for international students and assists them during their stay in Kehl.

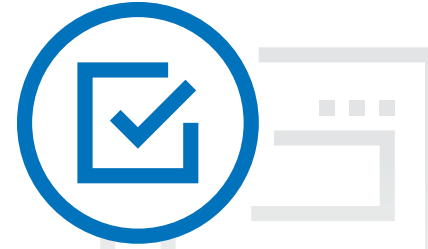
1.1. B.A. PUBLIC MANAGEMENT

Taught in German, the Bachelor's programme in Public Management qualifies students for positions in the higher administrative service of public administrations. It consists of four on-site semesters combined with 14 months' practical training. The programme's content is as varied as the range of tasks within public bodies – from legal specialisations and business studies to personnel and organisational management:

- Constitutional law
- Administrative law
- Local tax law
- Municipal commercial law
- Municipal law
- Administrative offences law
- Civil law
- Business administration
- Economics
- Sociology
- Psychology
- Administrative IT
- Management

Students get to know these areas from a theoretical point of view during their studies before applying and implementing their knowledge in subsequent practical training, of which one (3 to 5 months) can be spent abroad. During the last semester, students can choose one of the following in-depth study courses to deepen their knowledge in an area of their interest:

- Public law and order
- Social security law
- Environmental law
- European public management
- Economic affairs & finance
- Municipal politics and leadership
- Human resources and organisational methods
- Information technology and management



1.2. B.A. DIGITAL PUBLIC MANAGEMENT

Progressive digitisation is fundamentally changing the information and communication habits of citizens, civil society actors and business enterprises. These developments have led to new societal expectations – also with regards to public administration services. In order to meet these demands while maintaining customer-friendliness and efficiency, administrations at all levels must face new challenges and promote digital transformation.

The six-semester Bachelor's Programme in "Digital Public Management" (taught in German) enables students to develop the specialist skills needed to manage digitisation in the field of public administration both strategically and operationally and to benefit from the opportunities it offers.

The study programme focuses on:

- Technical dimensions of digitisation
- Public management
- Legal basics of public management
- Digital leadership

The basis for the acquisition of these skills is a combination of regular practical units combined with case studies. Each semester consists of a four-week training period followed by lectures at the University. During the practical training, students should experience all phases of a digitization project to be able to reflect on them in the case studies.

1.3. M.A. PUBLIC MANAGEMENT

The aim of the extra-occupational German taught Master's programme in Public Management is the acquisition and development of leadership skills. In order to meet this goal, the 5-semester blended-learning programme provides future and experienced managers with up-to-date specialist knowledge from the fields of communication, economics, law, psychology and ethics. It also focuses on vocational, methodological and decision-making skills for modern managers.

The concept of this blended-learning programme does not only ensure a transfer of knowledge from current research, but also the practical relevance of topics taught. This is achieved through practice-oriented individual projects and physical lectures,

which are jointly taught by full-time university lecturers and external administrative experts (co-teaching). In addition, high-quality coaching sessions ensure that individuals can avoid or quickly overcome any conflicts in their professional environment that might occur during their studies.

1.4. M.A. MANAGEMENT OF CLUSTERS AND REGIONAL NETWORKS

Clusters, competence centres or regional networks have developed rapidly in recent years and have become increasingly important at European level, especially in the cross-border region of the Upper Rhine. This development has given rise to new job profiles, such as that of a "cluster manager".

The Franco-German Master's programme "Management of Clusters and Regional Networks" is the only academic programme in Europe with a dedicated focus on equipping graduates with the skills and expertise needed to succeed in managing public-private network structures in a cross-border and international context. Jointly offered by the Université de Strasbourg and our University, the goal of the four-

semester programme is to provide highly-qualified, trilingual, future employees for clusters and regional networks acting at a cross-border, Franco-German, European or international level.

This unique, practical programme taught both sides of the border applies concepts of "business intelligence" to public and private networks in order to develop and manage innovative projects within the framework of cross-border or international competence centres, and to create synergies between companies, higher education, research centres and administration. The course combines existing subjects with new, profession-specific content and covers the following areas: cluster theory, cluster and network management, international relations, business intelligence, communication, international and cross-border cooperation, intercultural competence, negotiation techniques, business administration, public administration in Germany, France and Europe, information and communication technologies.

1.5. M.A. EUROPEAN PUBLIC ADMINISTRATION

The two-year interdisciplinary Master's programme "European Public Administration" is targeted at graduates who are interested in shaping the future of Europe at the executive level of public service.

Recognising the growing need for public management professionals who have a solid understanding of the multifaceted dimension of governance in Europe, this degree course provides graduates with an in-depth understanding of the administrative, legal and social structures of the EU and its member states as well as of the current challenges that the EU faces (Euroscepticism, Brexit, refugee crisis).

The programme focuses on specialized knowledge in law, economic affairs and social sciences and provides graduates with the necessary methodical and social competences to enable them to contribute

competently to the advancement of the European integration process and to qualify them for an EU-related career. Graduates have excellent career opportunities in EU institutions, international organisations, the European affairs departments of ministries, local governments, trade organisations and large private enterprises.

A six-month-long EU-related internship abroad as well as study trips to European and international institutions in Brussels, Strasbourg and Luxembourg form an integral part of the programme.

1.6. M.A. PUBLIC MANAGEMENT IN INTERNATIONAL COOPERATION

The English-language Master's programme "Public Management in International Cooperation – Designing African-European and Intra-African Relations (PMIC)" is aimed at professionals studying alongside their work. It is all about improving the capabilities of local, regional, and international (mainly)

public actors working in African-European or Intra-African relations to cooperate internationally.

Developed and run in close cooperation with partner universities in Ethiopia, Senegal and South Africa, the two-year blended-learning programme simulates work in an International Cooperation project. Supervised and taught by highly qualified African-European co-teaching teams, students from Western, Eastern and Southern Africa as well as from Europe come together in four 12-day attendance periods at different places in Europe and all over Africa. In the distance-learning periods in between, they continue to work virtually in small internationally mixed groups on specific projects.

On the content side, the study programme covers in nine modules the multiple capability facets needed for the work in international cooperation: Capability to

compare different governance patterns in the global multi-level system, knowledge of public policy approaches and their implementation, knowledge and capabilities in public management, practice of development cooperation, change management and capacity building and public financial management. An overarching module is dedicated to intercultural competence and conflict transformation. A methodological module prepares students to write their Master's theses.

Participating partner universities: Ethiopia (Ethiopian Civil Service University, FDRE Meles Zenawi Leadership Academy, Addis Ababa), Senegal (Centre Africain d'Études Supérieures en Gestion—CESAG, Université Cheikh Anta Diop—UCAD, Dakar) and South Africa (Stellenbosch University).

2. Research & Further Education

In addition to teaching, continuing education and research also play an important role at our University.

Our research activities are geared towards the strategically defined characteristics of interdisciplinarity, application orientation, partnership-based approaches and student involvement as unique selling points. They are bundled in the KIAF - the University's Institute of Applied Sciences – and structured in the four key competence fields below.

International postgraduate and PhD students interested in one of these or in related fields are welcome to participate in one of the KIAF's projects during a research stay at Kehl University. Students working on their Masters or PhD thesis will receive academic guidance from a professor with expertise in the respective research field. Visiting stays by international postdoctoral researchers are also actively encouraged. The International Affairs Department assists international research students and postdocs with getting in touch with the relevant academics as well as with all formalities and organisational questions prior to and during their stay.

2.1. MODERNISATION IN PUBLIC ADMINISTRATION

Social and political developments, modernisation issues and phenomena such as demographic change are only a small selection of influences that affect public administration. This is why the focus lies on both, change in public administrations and the role of public administration in a changing environment.

Important topics in this core competence field are:

- Open Government
- Social Innovation
- Digitalisation and citizen participation
- Sustainable human resource management
- Kehl Management Model
- New municipal budgetary law
- Reform Monitor BW
- Prevention of corruption

In the medium term, the University has set itself the goal of initiating an inter-university DFG Collaborative Research Centre for the research area "Administration in Transition".

2.2. EUROPEAN AND CROSS-BORDER STUDIES

Regional and continental challenges for public administration call for research with a European and cross-border orientation, both in terms of content as well as in the implementation of joint research projects in transnational associations and networks. As a University with a European orientation, located on the German-French border and in the immediate vicinity of central European institutions, one research focus is on cross-border cooperation and Europe in relation to the core competence field of public administration.

Important thematic complexes for this strategic field are:

- Municipalities in the European multi-level system
- Cross-border networking of science, business and administration
- Administrative modernisation and innovation in the context of cross-border cooperation
- Current issues in cluster and network research in Europe
- Innovation systems in border regions
- Modernisation of educational processes in Europe

The University strives for thematic leadership in the field of application-oriented cross-border cooperation and European research.



2.3. GOVERNANCE AND DEVELOPMENT COOPERATION

Within and outside of Germany, our University is renowned for its research and teaching on development cooperation. As a university for public administration, it is particularly dedicated to the development of instruments and structures for good governance and the provision of sustainable services of general interest to the population, which are essential for the success of transformation processes and the achievement of the Sustainable Development Goals (SDGs). Public administration plays a key role in such processes, which is why good governance and democratically legitimised rule-of-law structures are indispensable elements for successful sustainable development strategies.

Important thematic complexes for this third strategic field are:

- Human capacity development in local governments in countries of the Global South
- Sustainable municipal development
- International capacity development of administrative staff
- Development of instruments and structures for good governance and administrative management
- Research into the framework conditions of successful transformation processes

Through innovative methods and the anchoring of sustainable municipal development issues in teaching, research and further education, our University aims to maintain its leading position in research on sustainable development cooperation in and outside of Germany.

2.4. ENERGY AND ENVIRONMENT

The research activities in the fourth priority area of energy and environment are mainly fed by the numerous implementation issues of the energy transition, whereby both technical and legal topics of energy policy and transition are in the foreground. In addition, the spectrum of content covers many areas from energy efficiency to the types of renewable energy such as wind power, hydropower, biogas, solar energy and electricity and heat grids.

Research activities focus on the following areas:

- Wind energy planning and expansion
- Photovoltaics, energy transition and municipalities
- Citizen participation
- Smart grids
- Energy suppliers
- Internationalisation of the energy market
- Innovative air pollution control

The strategic goal is to become a leader in a legal-administrative cross-actor know-how cluster that also allows for cooperative doctoral programmes involving German and foreign universities.

 For more detailed information or for cooperation proposals please contact: kiaf@hs-kehl.de.

CONTINUING AND FURTHER EDUCATION OPPORTUNITIES:

2.5. KEHL ACADEMY (KEHLER AKADEMIE)

Kehl Academy is a registered non-profit association. It serves as a platform for further education and training, especially for former students of the University. With its focus on the public sector, the Kehl Academy predominantly offers events and seminars on the many different areas of public administration.

The services for instance:

- Sustainable finance
- Personnel, Organisation & Management
- Energy & Environment
- Social security law
- Local politics

The course range is constantly expanded and updated.

If you are interested in these services please contact: kontakt@kehl-akademie.de.

We would be delighted to supply, on request, proposals for training and seminars in English or French.



- *Mobility programmes/Erasmus+*
- *Cooperation in teaching*
- *Cooperation in research*
- *Cooperation in further education*

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